

Rep Order# 8863561 Ver# 1 Status New Traffic Order# Printed: 09/12/2012 8:44 AM 1 of 4
 EC'd Yes Last Received: 09/12/2012 6:40 AM
 Showing Buylines: All Lines

Station KTVX-TV SALT LAKE CITY
 Advertiser () NRCC-NATL REPUB CONG
 Product NRCC IE 2012
 Estimate# 3160
 Buyer KRISTY KOVAATCH
 Phone#
 Fax#
 Agency () NATIONAL MEDIA INC
 815 SLATERS LANE
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 155/426/3160
 Flight Dates 10/19/2012 - 10/25/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAN FOX
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SU	1030P-11P	SPORTS ZNE	:30	\$225.00	10/21-10/21	1	1	1	\$225.00	
	2	SU	10A-11A	THIS WEEK-ABC	:30	\$250.00	10/21-10/21	1	1	1	\$250.00	
	3	F	5P-530P	ABC 4 NWS-5	:30	\$400.00	10/19-10/19	1	1	1	\$400.00	
	4	M	5P-530P	ABC 4 NWS-5	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
	5	TU	5P-530P	ABC 4 NWS-5	:30	\$400.00	10/23-10/23	1	1	1	\$400.00	
	6	W	5P-530P	ABC 4 NWS-5	:30	\$400.00	10/24-10/24	1	1	1	\$400.00	
	7	TH	5P-530P	ABC 4 NWS-5	:30	\$400.00	10/25-10/25	1	1	1	\$400.00	
	8	F	7A-9A	GD MRN AMR-ABC	:30	\$300.00	10/19-10/19	1	1	1	\$300.00	
	9	TU	7A-9A	GD MRN AMR-ABC	:30	\$300.00	10/23-10/23	1	1	1	\$300.00	

2 of 4

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	10	TH	7A-9A	GD MEN AMR-ABC	:30	\$300.00	10/25-10/25	1	1	1	\$300.00	
Rating: 1.1												
	11	M	3P-4P	ELLEN	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
Rating: 1.4												
	12	TU	3P-4P	ELLEN	:30	\$400.00	10/23-10/23	1	1	1	\$400.00	
Rating: 1.4												
	13	W	3P-4P	ELLEN	:30	\$400.00	10/24-10/24	1	1	1	\$400.00	
Rating: 1.4												
	14	F	4P-430P	ABC 4 NWS-4	:30	\$400.00	10/19-10/19	1	1	1	\$400.00	
Rating: 1.3												
	15	M	4P-430P	ABC 4 NWS-4	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
Rating: 1.3												
	16	TU	4P-430P	ABC 4 NWS-4	:30	\$400.00	10/23-10/23	1	1	1	\$400.00	
Rating: 1.3												
	17	W	4P-430P	ABC 4 NWS-4	:30	\$400.00	10/24-10/24	1	1	1	\$400.00	
Rating: 1.3												
	18	TH	4P-430P	ABC 4 NWS-4	:30	\$400.00	10/25-10/25	1	1	1	\$400.00	
Rating: 1.3												
	19	SU	10P-1030P	ABC 4 NWS-10	:30	\$900.00	10/21-10/21	1	1	1	\$900.00	
Rating: 2.6												
	20	F	430P-5P	ABC 4 NWS-4	:30	\$400.00	10/19-10/19	1	1	1	\$400.00	
Rating: 1.1												

3 of 4

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	21	M	430P-5P	ABC 4 NWS-4	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
Rating: 1.1												
	22	TU	430P-5P	ABC 4 NWS-4	:30	\$400.00	10/23-10/23	1	1	1	\$400.00	
Rating: 1.1												
	23	W	430P-5P	ABC 4 NWS-4	:30	\$400.00	10/24-10/24	1	1	1	\$400.00	
Rating: 1.1												
	24	TH	430P-5P	ABC 4 NWS-4	:30	\$400.00	10/25-10/25	1	1	1	\$400.00	
Rating: 1.1												
	25	F	1035P-1105P	ABC-NITELINE<	:30	\$400.00	10/19-10/19	1	1	1	\$400.00	
Rating: 1.1												
	26	M	1035P-1105P	ABC-NITELINE<	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
Rating: 1.1												
	27	TU	1035P-1105P	ABC-NITELINE<	:30	\$400.00	10/23-10/23	1	1	1	\$400.00	
Rating: 1.1												
	28	SA	130P-5P	COLLEGE FB	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
Rating: 1.9												
	29	M	10P-1035P	ABC 4 NWS-10<	:30	\$900.00	10/22-10/22	1	1	1	\$900.00	
Rating: 1.5												
	30	W	10P-1035P	ABC 4 NWS-10<	:30	\$900.00	10/24-10/24	1	1	1	\$900.00	
Rating: 1.5												

Rep Order# 8863561 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/12/2012 8:44 AM
Last Received: 09/12/2012 6:40 AM
Showing Buylines: All Lines

4 of 4

Station KTVX-TV SALT LAKE CITY
Advertiser () NRCC-NATL REPUB CONG
Product NRCC IE 2012
Estimate# 3160
Buyer KRISTY KOVATCH
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3160
Flight Dates 10/19/2012 - 10/25/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JIAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

---REPORT TOTALS---

Report Totals: 30 / \$13,475.00

---SALES MONTHLY TOTALS---

Oct 12: 30 / \$13,475.00
Sales Totals: 30 / \$13,475.00
Station Totals: 30 / \$13,475.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$140,805

CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%	KSL	17%
KSTU	37%	KTVX	9%	KUCW	0%	KUPX	0%	KUTV	36%
NIVX	0%								

Books null
Demos RA35+